



Wheels in Motion



End of the Year SALE

*Recall last month we had
to RE-CREATE*



**Limousines of
Victoria**

1300 655 466

is endorsing CAW Chauffeur
Training

If you looked at your past 12 months and saw where you succeeded ... and where you may have not done so well.

That was time to RE-CREATE yourself and become the NEW you this month.

We have just gone through a stocktake!

Simple fact is — last month was the End of the Financial Year!

This means that we have started a NEW and BETTER improved year. So if you didn't RE-CREATE yourself last month, this is the time to have your "End of the Year SALE" and turf out all of that unwanted stuff.

This year is starting to shape up as one of the Greatest yet.

**Newsletter
Spotlight**

**"Try not to
become a man of
success but a
man of value. "**

Albert Einstein

1879—1955

CAW Chauffeur training Course

CAW—Chauffeured All the Way's Chauffeur training sessions on 4th July 2011 has now a few places vacant.

Places are limited and need to be booked or you will miss out.

Book your preliminary appointment now to see if you are suited to this industry.

These training sessions are in the hope that we fill the numerous positions available in the industry.





Chauffeured all the Way

Wrath of Chauffeurs



Here's the deal ...

"Your passion is your solution."

"Do what you love and the money will follow." let me say it again, chauffeuring is NOT about driving ... NOT about being a great driver ... NOT about driving records ... Being a sought after Chauffeur is about

PASSION.

I know what you are saying as you read this, 'what's this guy on about?'

I know your frustration, I know your fear -- I've been there and let me tell you. Every successful **Chauffeur lives a life of purpose.**

I see so many great people living the same struggle I lived in the beginning, listening to what other limo drivers say about the industry - and all is **so negative !**

You want to be a **Great CHAUFFEUR** — start to **SERVE** your clients **with PURPOSE** and exceed their expectations !

Then you will see your BANK Account grow and your grin being as LARGE as the GREAT AUSTRALIAN BITE.



Chauffeured all the Way



Machine Operators

People NO longer know how to differentiate between purpose and distinction of Drivers and Chauffeurs.

In ages gone by, man wanted to be transported rather than walk—so men became horsemen.

Then in the 1900s with the introduction of automobiles—men became Machine Operators—to this day, **it is still the case.**

Hence **ALL Drivers** are Machine Operators.

A Chauffeur, is a man who operates a Luxurious Machine with awe in a very Professional Manner and Purpose.

Elite Chauffeurs, on the other hand, are those who operate their Machines with flair in an ultimate purpose — **to exceed client's expectations.**

A chauffeur is a man who understands the mechanism, care, and driving of a motor car and who is paid to carry out the wishes and protect the interests of the owner in connection with it. 😊

As Drivers we are just mere machine operators that complete an end task. And character is missing from the equation. Thus ... Why call yourself a limo driver?

In 2006 a student from the University of Adelaide was doing research into the industry when I was approached. He asked me the following question:

As a Chauffeur, do you face any major challenges?

"I find passionate people turn out better Chauffeurs than just drivers. There is a shortage of good Chauffeurs in our industry, and this is the major reason behind my Training Sessions" my reply.





Chauffeured all the Way

Look out for ...



There are times when most of us go into a reception centre, a church, a park, etc ... and we say to ourselves-

I wish I could tell others about this location!



Photos location ...

Kamesburgh Gardens

ANZAC House, North Road — BRIGHTON :

Melway 67 B7

This location is opposite St James Catholic Church in North Road—Brighton.

Photos are taken around the mansion & gardens surrounding the front grounds.

As you enter from North Road, you generally are turning Right into the property. Be AWARE of the kerb, it can be very tricky. Also you are doing a sharp left turn which is not a problem.

However, to turn the limo around can be a challenge, doing the 3 point turn at the end in front of the RSL Care Office. This is the ONLY place to turn.

It is a nice location, but your priority is the SAFETY of your limousine.

Great for Photos





Chauffeured all the Way

Look out for ...



There are times when most of us go into a reception centre, a church, a park, etc ... and we say to ourselves-

I wish I could tell others about this location!



Wedding Reception location ...

Bram Leigh Receptions,

383 Mt Dandenong Road — CROYDON:

Melway 51 C4

You can ONLY enter this Reception Centre when travelling due East. (towards the mountains)

It is a tight left turn into the property, so BE AWARE of BLUESTONE on the edge of the gardens. (see photo bottom right)

Car park is at the rear to the right of the main entrance, to turn limo around. Again be careful here, as Bluestone is found throughout the grounds.

If this is your first time here, you better drive your limo to the right of the main entrance then reverse to the front door. (see photo top left)

Just take it easy at this location.

BE extra cautious





Chauffeured all the Way



The Elite Chauffeur

Jagjeevan Sidhu

Let me introduce you to Jagjeevan Sidhu.

Jag recently completed his Elite Chauffeur training Sessions - May2011.

He came to see if there was anyway the Chauffeuring Business could give him the flexibility & satisfaction he was looking for in his life.

He was placed in a Corporate Hire Car company and fitted in like a glove, so to speak.

Not only he is extremely happy but so is the Company employing him.

"Your training was very good, and I am so happy that I came to see you. I am finally happy in my work. Sometimes it is very, very busy!"
says Jag

Speaking with the Operator who has employed him, he praises him and all the others who have completed CAW Elite Training Sessions.

WELL DONE Jagjeevan, you are a GREAT C.A.W.' ambassador.