



Are we MAD?

What you see is what you get!



If you think this industry is going to bring you rewards for just doing nothing ... you are in the wrong industry.

Simple fact is — for things to come to us, we have to play our part.

Southern Cross

VHA Chauffeured Cars

1300 72 66 30

is endorsing CAW Chauffeur Training

Make A Difference

**Newsletter
Spotlight**

As Professional sought after Chauffeurs, we are to be M A D .

We are striving to Make A Difference in an industry that seeks those with great availability and will to be the best. By exceeding your clients expectations, you are writing your name in the book of great MAD men.

*You are NOT driving for your own fun,
but for your employer's enjoyment ... Y*

Y — Etiquette for the Chauffeur, pp36

<http://hop.clickbank.net/?chauffeur8/gobig1129&x=powerquestions>

www.CAW-Chauffeurs.net

**"Lost time
is
NEVER
found again."**

Benjamin Franklin

1706 — 1790

CAW Chauffeur training Course

CAW—Chauffeured All the Way's Chauffeur training sessions on 15th August 2011 has now a few places vacant.

Places are limited and need to be booked or you will miss out.

Book your preliminary appointment now to see if you are suited to this industry.

These training sessions are in the hope that we fill the numerous positions available in the industry.





Chauffeured all the Way

Washing your Limo



"Etiquette for the Chauffeur" ...

* *"Here may be mentioned the knotty question of washing the carriage-work.*

Many chauffeurs have a great objection to doing this; but why?

It 's part of your car, isn 't it? - and just as necessary a part as the steering-wheel or the carburettor."

I know ... You are not working as a chauffeur to wash limos and do the dirty work.

What is frustrating, is knowing that your tools reflect your personality and your professionalism. To survive in the Hire Car/Limousine Industry you have to be prepared to use your tools to the best of their ability.

The WHOLE car is your business, it is the tool that you use to make your wages at the end of the day. The tyres have to have the right pressure, the petrol tank has to have the correct fuel in it, the engine has to be tuned to deliver its best performance.

The Chauffeur has to be dressed appropriately, in the right suit with the right aftershave/perfume complementing a can do attitude to his clients.

Don't wait for the owner to organise for someone else to look after your limo.

You are a **Great CHAUFFEUR** — **pride yourself in serving your clients in a CLEAN & FRESH SMELLING limousine - ALWAYS !**



Chauffeured all the Way



HR2You

Your Staff Management Partner!

You have heard me say ... Network ... Network ... That's the way to go.

Darren Cassidy is the Manager/Owner of **HR2You**, and says "Your drivers represent your business. How they behave, drive and appear reflects your business. A bad experience with one of your drivers could drive a repeat customer away. In a tight and competitive industry — top drivers can make all the difference to your business.

- So how do you manage your drivers?
 - * How do you train them in your company?
 - * How do you train them on your behavioural expectations?
 - * Do you have policies and procedures for them to follow?
 - * How do you track their licences?
 - * How are you reducing risk in your business from your drivers?
 - * How hard is it to find and recruit new drivers?

For a reasonable low investment per annum you can manage all this and more with the [Online HRS system](#) from **HR2You**.

The whole system is online and can be accessed from anywhere with an internet connection.

So how do you get started or get more information? Contact [Darren Cassidy](#) (part-time Chauffeur) at darren@hr2you.com.au or directly on 0409 254 893 and he will have a chat about how Online HRS can help your business!

P 03 9726 5094 m 0409 254 893

www.hr2you.com.au



Chauffeured all the Way

Look out for ...



There are times when most of us go into a reception centre, a church, a park, etc ... and we say to ourselves-

I wish I could tell others about this location!



Church location ...

Polish Catholic Church

337 - 343 Greens Road — KEYSBOROUGH :

Melway 94 F 1

This location does not have the appearance of a church.
There is a private house and a shed at its entrance.

As you enter from Greens Road, go right down to the end of the property where the church is located.

There is brick paving right around the edge of the Church, but I DO NOT recommend going around it.

At the rear - it is very tight for any type of limousine.

It is a nice location, but your priority is the SAFETY of your limousine.

Lovely church





Chauffeured all the Way

Look out for ...



There are times when most of us go into a reception centre, a church, a park, etc ... and we say to ourselves-

I wish I could tell others about this location!



Wedding Reception location ...

Clover Cottage,

54 Manuka Road — BERWICK:

Melway 111 H 8

There are 2 entrances to this famous & well established Wedding location - Top or bottom of the hill. (top of the hill when coming from Princes Highway)

It is recommended that you enter this location's car park from the first entrance. (bottom of the hill, see photo top left)

Car parking on both sides of the property's parking spaces. (see photo bottom left)

Also be careful here with Bluestone and several metal posts found throughout the grounds.

Both entrances have space for turning limos around, that is provided it is not too busy. (see photos top left & bottom right)

This can be a nightmare of a location.

BE extra cautious





Chauffeured all the Way



The Elite Chauffeur

Darren Cassidy

Let me introduce you to Darren Cassidy.

Darren recently completed his Elite Chauffeur training Sessions - April 2011.

"The training I undertook with Eddie at CAW certainly made the difference and gave me the confidence and skills to do this work. Wish I had done this course years ago!!" says Darren

Darren has been working for Affinity Limousines and Classic Cruzin Limousines in the outer Eastern Suburbs.

He has contacted many other companies from our Affiliates List, and is looking forward to be a sought after Chauffeur in Melbourne for many years to come.

"I took to the industry like a duck to water! I enjoy the challenge of safely piloting a 30 foot stretch limousine with 10 happy people having a great time in the back. I received my first \$50 handshake from a client I took on a winery tour of the Mornington Peninsula. My first wine tour and my first tip!"

laughs & smiles Darren

Speaking with Jackie at Classic Cruzin who says:

"Thanks Eddie, Darren was superb. Initially I thought I was taking a big risk sending him to one of our most prestigious clients! But he did us proud, and I look forward to having him chauffeur more of my clients."

WELL DONE Darren, you are a GREAT C.A.W.' ambassador.